

The Sport Administrator

Official Newsletter of the Sport Administration Program in the
Department of Kinesiology and Sport Studies and
WSU College of Education

June 2004 * Volume 5 * Issue 5



SASA Spring Cookout a Hit

More than 100 people attended the Sport Administration Student Association's cookout at the April 28 Shocker baseball game. SASA members grilled up burgers and hot dogs, and the group watched the game between WSU and Arizona State from the Coleman B pavillion in the outfield area.

Special thanks go to Travis Redeker, John Flanders and Leah Walgren for providing great leadership on the event.

SASA Officers for 2004-05

Lineup Card

The Wichita State Sport Administration program is a part of the Department of Kinesiology and Sport Studies (KSS) housed in the College of Education.

You may find us in Heskett Center Room 107 or by contacting:

Wichita State University
Sport Administration Program
1845 Fairmount Ave, Box 16
Wichita, KS 67220-0016
www.wichita.edu/sportadmin
316-978-3340

Dr. Pamela Hoyes Beehler, Associate Professor (x3340)

pam.beehler@wichita.edu

Department chair for KSS

Mary Myers (x3340)

mary.myers@wichita.edu

Administrative assistant for KSS

Carol Pitetti (x6096)

carol.pitetti@wichita.edu

Advisor for all undergraduate students who have been admitted to the Sport Administration program

Dr. Clay Stoldt, Associate Professor (x5441) clay.stoldt@wichita.edu

Faculty member, graduate program coordinator and graduate student advisor (KSS 760)

Steve Dittmore, Instructor (x5442) steve.dittmore@wichita.edu

Faculty member, undergraduate program coordinator and graduate student advisor (KSS 750L)

Frank Rokosz, Associate Professor (x5443) frank.rokosz@wichita.edu

Faculty member (KSS 210, KSS 711)

Dr. Lori Miller, Professor and Associate Dean (x3340)

lori.miller@wichita.edu

Faculty member

Summer 2004 Lecturers

Tami Cutler, KSS 526; Mike Ross, KSS 526;
Steve Shaad, KSS 520; Mark Vermillion, KSS 528

Students' Efforts Yield New Record

Students in KSS 803-Sport Marketing assumed promotional responsibilities for WSU's April 27 softball doubleheader, and their work resulted in a new attendance record for the softball program. The final attendance figure, 631, was 30 better than the previous all-time high set earlier this year against Oklahoma State.

The students secured Chipotle as the game sponsor, and Chipotle provided coupons for free burritos to those in attendance. Group sales efforts were targeted toward area middle and high school softball programs and toward local businesses willing to purchase blocks of tickets and then donate them to local military families.

The new record is testimony to the students' efforts, especially in light of the facts that they were selling a weekday twinbill against a non-marquee opponent on a date in which the WSU baseball team was playing perennial

Summer Internships

WSU Sport Administration students are conducting a broad range of internships this semester, from college sports to pro sports and recreation. Congrats to the following students who are working hard this semester in the sport industry.

Undergraduates Students

Chris Deal (Wichita Wranglers); Reid Dreitz (Dick's Sporting Goods, Wichita); Adam Glendening (Wichita Wranglers); Jesse Gulotta (Kansas City T-Bones, Kansas City, Kan.); Paco Martinez (Heights HS, Wichita, Kan.); Drew Pelz (Clearwater Golf Course, Clearwater, Kan.); Chad Pore (Wichita Stealth); Nate Roberts (Dallas Cowboys, Dallas, Texas); Kelly Simmons (River City Soccer Club, Wichita, Kan.); Katie Smith (Derby Recreation Commission, Derby, Kan.).

Graduate Students

Joe Blasi (Goddard MS Athletics, Goddard, Kan.); Nick Butterfield (Wichita Wranglers); Nick Garner

Updated alumni directories now available

Updated Sport Administration Alumni Directories are now available in HC 106. The directories, updated this spring, list more than 100 alumni working in diverse aspects of the sport industry. They may be purchased for \$1 each, with the money going to offset the cost of copying each booklet. Special thanks goes to Clint Presley, graduate assistant, for his diligent work in updating the publication.

Leigh Ashman (G 2004) is the new director of resident activities at Cherry Hills Retirement Community in Sun City, Calif.

Kelli Clay (G 2004) has been hired as an assistant athletic trainer at Southern Methodist University in Dallas.

Matt Esau (G 2004) is an event coordinator at Rochester Civic Center in Rochester, Minn.

Melissa McKallagat (G 2004) has secured a position in the ticket office at the University of Notre Dame.

Raeven King (UG 2004) was hired as an account coordinator with LeadDog Marketing in New York City, where she interned in spring 2004.

Gabe Dick (UG 2003) worked this past year as a K-12 substitute teacher in USD 264, 266 and 267 and coached 7-8 grade basketball at St. Marks.

Clint White (UG 2003) opened The Absolute Athlete in Bristol, Va. His company helps high school student-athletes prepare for upcoming athletic seasons and improve chances of being recruited by a college.

Renee Vanlaningham (UG 2000) has been promoted to Manger of Event Operations & Guest Relations for the Kansas City Royals.

Students help at pro golf event

Students in KSS 726-Communication in Sport served as the media relations staff for the Frye Chevrolet Golf Classic April 23-25 at Willowbend Golf Course. As such, the students worked with Futures Golf Tour officials and local tournament committee members in serving the media at the event.

Students staffed the phone in the media room, assisted in distributing results at the end of each day and each round and escorted media members on the course.

Heavy rains the weekend of the tournament pushed the tourney well behind schedule, but the full tournament was completed by the end of the day Sunday.

WSU Sport Administration

1845 Fairmount Ave., Box 16
Wichita, KS 67220-0016
www.wichita.edu/sportadmin